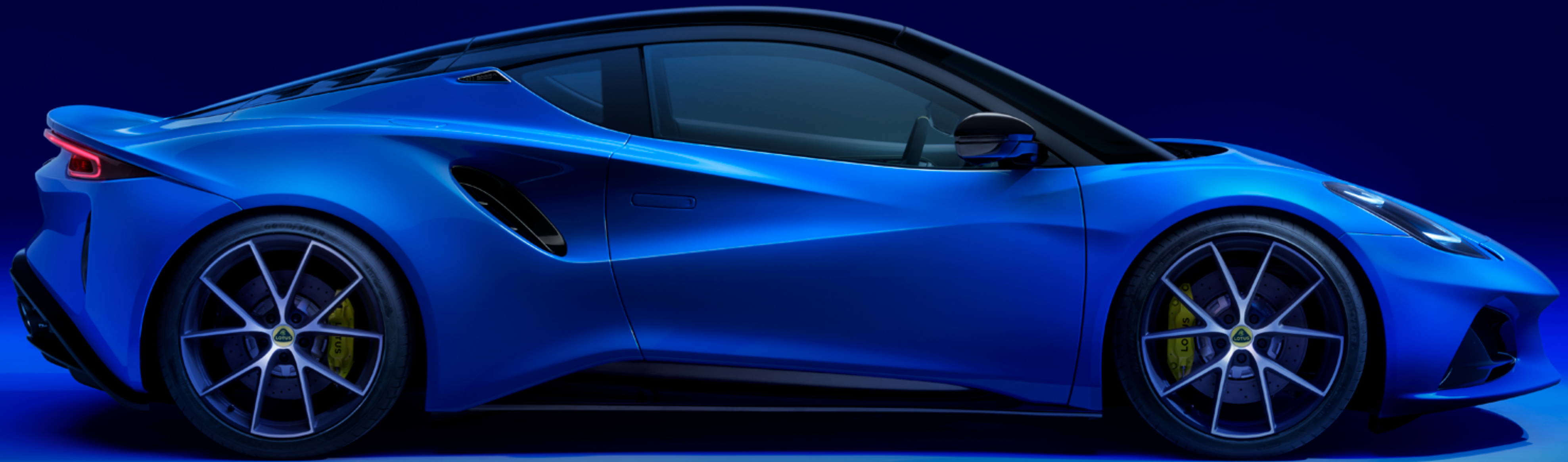


EMIRA



FOR THE DRIVERS

HOME >

NOT JUST ANOTHER SPORTS CAR. THE OTHER SPORTS CAR.

The Lotus story continues with a new icon: Emira. A car that doesn't just turn heads but turns conventional thinking on its head, with its exotic supercar looks, everyday usability and enhanced comfort combined with class-leading Lotus driving dynamics.

It's everything you'd expect from a Lotus, but like nothing you'd expect. The journey towards a thrilling new future begins here.



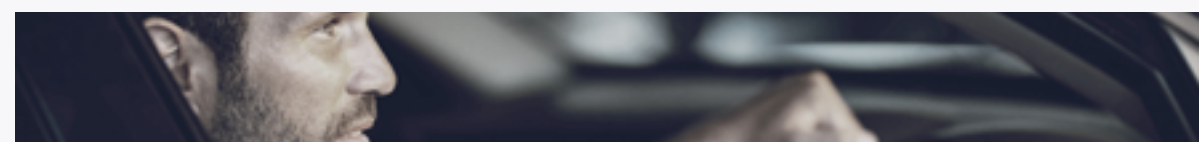


ENGINE SPECIFICATION

Everything about Emira is for the drivers, including the engine. Emira will offer two powertrains built to deliver blistering performance and maximum thrills. This includes the much-loved and characterful 3.5-litre supercharged V6, and the world's most powerful production 4-cylinder engine developed in conjunction with AMG and tuned to deliver a heart-racing 360hp.



A NEW DESIGN LANGUAGE



Influenced by the Evija electric hypercar, Emira has a stunningly contemporary look with sculpted surfaces and crisp feature lines. Bringing exotic looks and features to the sports car category.

1. SOFT-TRIMMED SURFACES

Showcasing the very best in British craftsmanship, they convey sportiness. Blending perfectly with modern, technical finishes to create a premium experience – ‘technology with soul’.

2. BESPOKE FLAT-BOTTOM STEERING WHEEL

Unique to Emira is the flat-bottomed sports steering wheel with Satin Chrome and integrated controls.

3. THE TOUCHSCREEN

The car boasts a 10.25-inch centrally mounted touchscreen, with an additional 12.3-inch driver display behind the steering wheel. Android Auto™ and Apple CarPlay™ are standard.

4. THE WINDSCREEN

It has been designed to provide good all-round visibility. Additionally, the view forward – particularly of the haunches – supports highly accurate cornering.

5. SOUND

We’ve partnered with British audio pioneers KEF, to bring you a hyper-realistic sound experience utilising Uni-Q™ technology for the first time in a production car.

6. STORAGE

Storage is vital in a sports car and Emira’s cabin has been exceptionally well thought out. It has central cup holders, phone storage and door bins that can accommodate a 500ml bottle. Practicality also comes from the glovebox, trinket tray ahead of the gearstick and a central stowage area beneath the armrest between the seats with USB and 12v ports.

7. SEATS

The seats have been designed to combine exceptional lateral support for high-speed cornering with total comfort for long-distance journeys.

8. LUGGAGE

Luggage or other large items can be stored behind the seats or in the boot to the rear of the engine. This space will take a standard-sized flight case or a set of golf clubs. The combined luggage space is 359ltrs.



BEAUTIFULLY INTUITIVE

Designed to put the driver at the very centre of the experience, with pure ergonomic design and instruments carefully placed for the most intuitive use. Modern materials, connected technology and soft touch finishes only enhance the driving experience.



OPTIMISED AERODYNAMICS

Efficient aerodynamics have been at the heart of every Lotus since the very beginning. Emira is no exception. Intelligent engineering means it is the only car in its class to generate significant downforce, generating outstanding performance and exceptional grip at all speeds.

BREATHTAKING PERFORMANCE

Emira is a true sports car that builds on the legacy of past Lotus icons. Everything about it is – For The Drivers. Smart design and technology delivers enhanced stability, exceptional road handling and the sensation of a very low centre of gravity, while the powerful AMG turbocharged 4-cylinder engine unit astounds and excites. This is a car that demands to be driven.



AVAILABLE 2022

We will contact you in relation to your enquiry by calling you on the telephone number or email address provided on the contact form link.

ORDER NOW

KEEP ME UPDATED

Vehicle pictured optioned with Seneca Blue paint, Diamond Cut wheels and Black Pack. Images shown are for guidance purposes. Photos are of the pre-production vehicle and some features shown may not be available.

The Emira that you have seen in this document and in the press is a prototype, currently undergoing its testing phase. The vehicle specifications detailed are target specifications based upon simulations. We have carried out thousands of hours of computer modelling, dynamic simulation and engineering development that have contributed to the target specifications and we have a strong degree of confidence that as the prototype vehicles progress through their testing phases, the target specifications will be met and, in some cases, surpassed. All customers who have placed an order for Emira will be kept up-to-date with the prototype phase and invited to view its progress first-hand where suitable.